

ACF CONSULTING SERVICES

MBA Admissions Consulting Basic Information and Pricing

Description: ACF Consulting Services is a private, independent consultancy that serves clients who are preparing for the MBA admissions process at top US programs in the upcoming (2009-2010) year. The director and primary consultant is Alex C. Fleming (MBA/MA from The Wharton School and Johns Hopkins School of Advanced International Studies, resume on page 2). **I provide my clients with comprehensive strategic advising, resume revision, content and essay development, editing of application materials, counseling on application process management, mock interviews, and other specialty services.**

Qualifications/Value Proposition: ACF Consulting is distinctive in four areas - **First**, I have recent and highly relevant experience as a primary contact, official blogger, applicant mentor, volunteer admissions manager, and most importantly as a Wharton Graduate Admissions Committee member for the 2008-2009 season, during which time I evaluated MBA applications and conducted admissions interviews. **Second**, I provide totally personalized service and there is no ambiguity in counselor assignment. **Third**, despite high quality standards and individual service, my hourly rates are significantly below the industry average. **Fourth**, my diverse professional background and intensive educational experience allow me to bring unique and powerful insights to my clients.

Service Packages/Pricing: All prospective clients receive a FREE 15-minute phone call with me to discuss their background, application history, and expectations for the process. The base rate for all services is \$175 per hour, with discounts for package purchases and a premium applied for rush scheduling. The following basic packages are available for immediate scheduling, with specialized services available upon request:

Package Description (further clarification available during free phone call)	Normal Price	Rush Price
Applicant Background Review and Strategy Session (includes online form, analysis time, phone conversation, and written feedback) (2 hours minimum)	\$350	\$450
Application Draft Review, Editing and Counseling for 1 School (comprehensive language and content review of resume, short answers, essays, employment history, and other materials) (5 hour package)	\$750 <i>(\$125 savings)</i>	\$1125
Application Draft Review, Editing and Counseling for 2 Schools (10 hour package)	\$1500 <i>(\$250 savings)</i>	\$2250
Mock MBA Admissions Interview and Feedback Session	\$200	\$250
Flex Hourly Rate	\$175	\$225

Policies: Payments are made in advance via Google Checkout *prior* to scheduling. Customers receive a comprehensive billing statement at the end of their purchase before service continues at the Flex Hourly Rate. Refunds are only issued for non-billed time. There are no refunds for service dissatisfaction, and results are not guaranteed. I adhere to high standards of integrity and confidentiality in client relations, and I follow the principles and best practices of the Association of International Graduate Admissions Consultants (www.aigac.org); however, the firm is NOT a member of this association.

Next Steps: Please contact acfconsultingservices@gmail.com to complete your intake forms and schedule your free phone call. I am very excited to work with you and help you build your professional future.

ALEX C. FLEMING

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EXPERIENCE

ACF CONSULTING SERVICES

Phoenix, AZ

Director

2009 - Current

- Led innovative research, creative conceptualization, analytics, and implementation planning for a long-term strategic initiative as Lead Consultant to the Wharton MBA Admissions Office, used team-building and communications with diverse internal stakeholders to facilitate change and make distinctive high-level impact
- Optimized logistics and execution for over \$250K of internal costs, conducted sourcing, negotiation, and contracting for \$100K of external consulting work, leading directly to higher process validity and alignment with industry best-practices in human resources and assessment

MCKINSEY & COMPANY

Moscow, Russia

Summer Associate

2008

- Aggregated and synthesized all global source material on production and trade to create competitive market view of 100M ton industry, improved strategic analysis and communication of underlying drivers which refined market assessment and growth predictions of client research department
- Identified and estimated consumption patterns for over 4000 potential customers, built relationships among 3 sales divisions to prioritize and cultivate key targets in order to achieve overall earning goals

US DEPARTMENT OF STATE

Vladivostok, Russia

Intern, Political/Economic Section, Consulate General

2007

- Initiated local familiarization training for 1200 US Navy personnel using effective communication skills and cross-cultural relationship building, led directly to the incident-free completion of the largest-ever Pacific Fleet ship visit to Vladivostok

US NAVY SUBMARINE FORCE

Agana, Guam

Navy Lieutenant, Division Officer, Assistant Engineer

2001-2006

- Ranked #2 of 11 Division Officers because of superior project management, teamwork and leadership skills
- Led, through disciplined project management and communications, 150 person multi-organizational group that completed the first exit from a maintenance dry-dock of a \$2 billion nuclear submarine in Guam in over 20 years
- Trained and directed a team of 25 people that managed information about over 1000 other ships during 14 days in a high traffic combat environment, leading directly to the completion of 2 missions vital to national security
- Certified by Department of Energy as Engineer of S6G Reactor Plant, qualified Submarine Warfare Officer

EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Master of Business Administration, Major in Finance

2006-2009

- Graduate Admissions Committee, Core Director of Follies 2009, President of Comedy Club, Social Chair of Rugby Team
- Managed 5 committees and 140 MBA students who conducted all on-campus admissions operations for the 2008-2009 year as Co-Chair of Volunteer Admissions Committee
- Led production team of 100 peers to plan and execute \$100K musical theater show as Stage Manager of Follies 2008

SCHOOL OF ADVANCED INTERNATIONAL STUDIES, JOHNS HOPKINS UNIVERSITY

Washington, DC

Master of Arts, International Relations and International Economics

2006-2009

- Concentration in Strategic Studies, Writing-Intensive Coursework in Russian Studies, Energy Policy, and Fiscal Planning

COLLEGE OF ARTS AND SCIENCES, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Bachelor of Arts, Cum Laude

1997-2001

- Double Major in Physics and Russian Studies, #1 in Russian Major Class
- Battalion Commander of 100-person Navy ROTC Unit, President and Social Chair of Acacia Fraternity Chapter

ADDITIONAL INFORMATION

- **Languages:** Native speaker of English, Proficient in Russian, Basic level in Spanish
- **Volunteering:** Advisory Board Member of Inspiration Alumni Non-Profit Foundation
- **Interests:** Acapella Singing, Disc Jockey, Trail Running, Stand-up Comedy